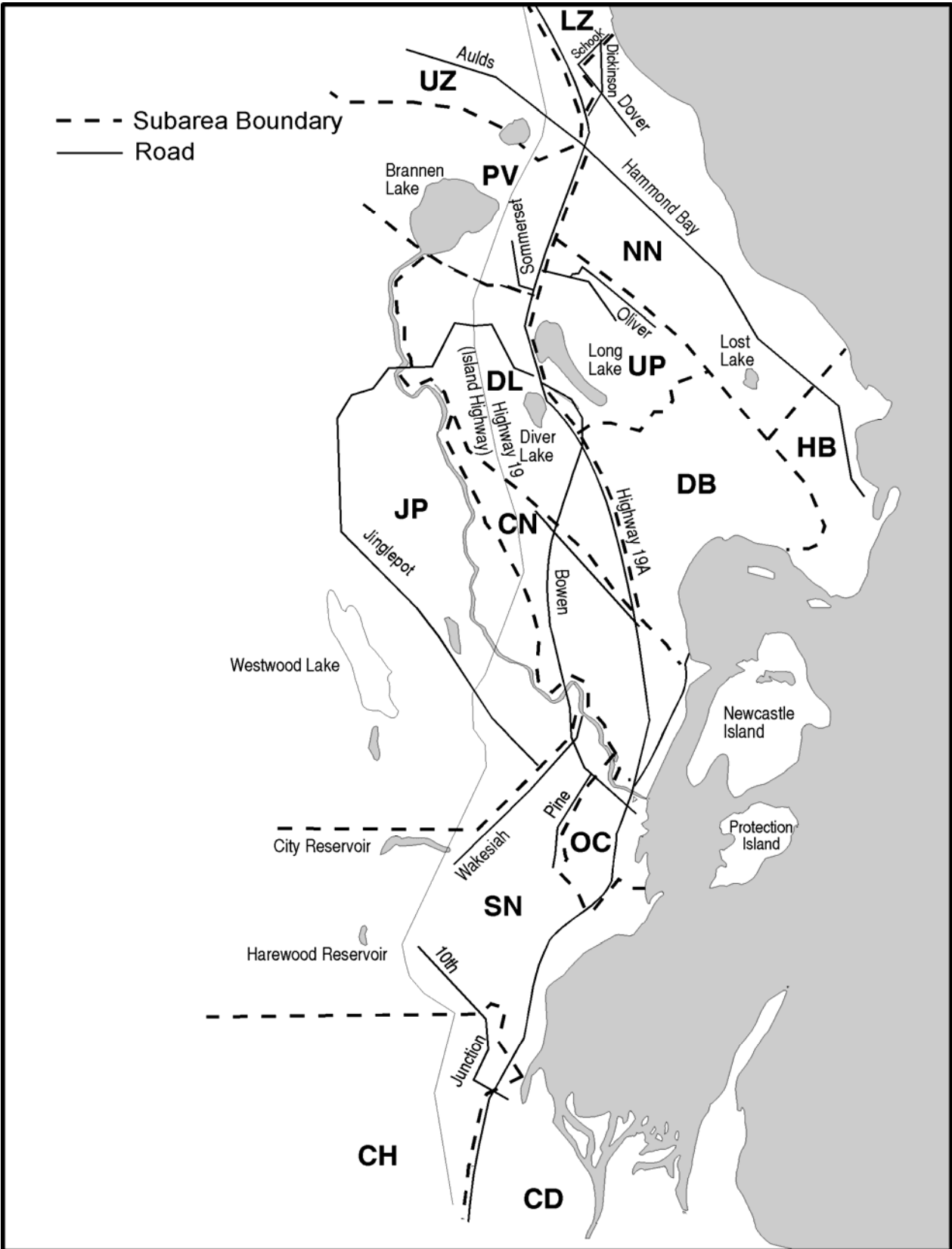


# NANAIMO

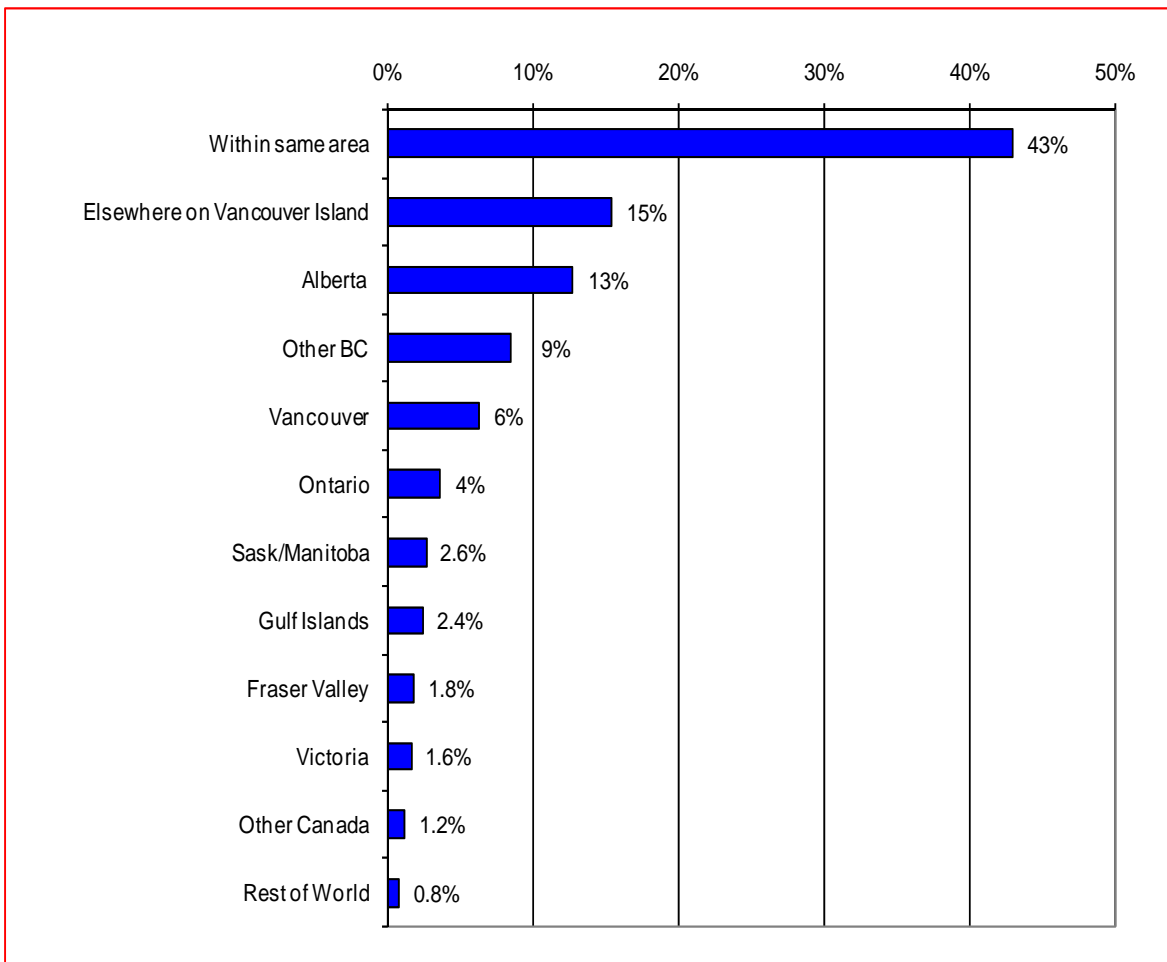


## Nanaimo Area – Information from Questionnaire Survey

### Buyer Origin

For Buyers of residential property, the primary Buyer origin for the Nanaimo Area (determined from 494 responses) was **Within same area (43%)**. When added together, **all origins from within BC totalled 79%** and from **Vancouver Island totalled 60%**.

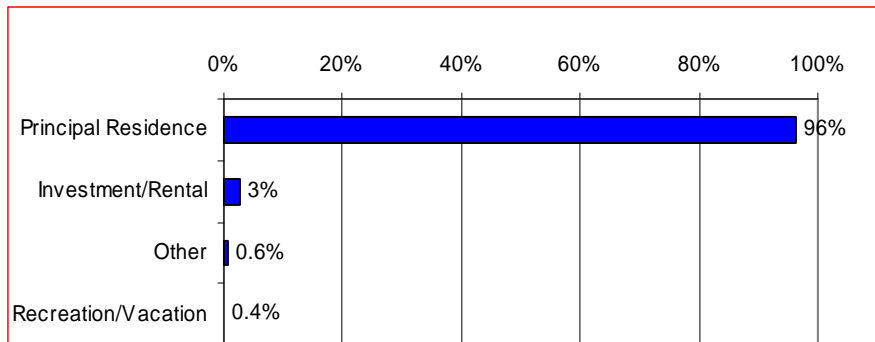
Buyer Origin	Frequency	Percent
Within same area	212	43%
Elsewhere on Vancouver Island	76	15%
Alberta	63	13%
Other BC	42	9%
Vancouver	31	6%
Ontario	18	4%
Sask/Manitoba	13	2.6%
Gulf Islands	12	2.4%
Fraser Valley	9	1.8%
Victoria	8	1.6%
Other Canada	6	1.2%
Rest of World	4	0.8%
<b>Total number of responses=</b>	<b>494</b>	



## Major Reason For Purchase

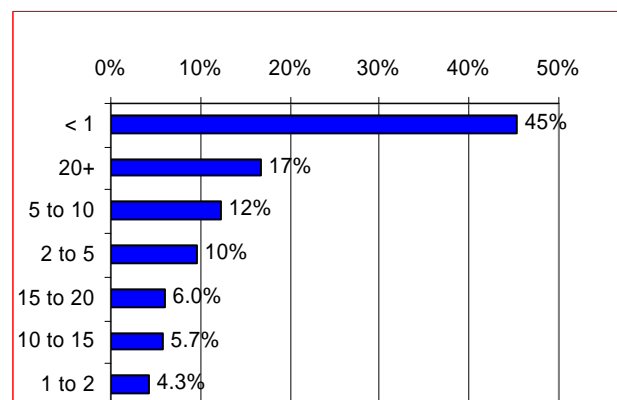
The major reason for residential property purchase was for **PRINCIPAL RESIDENCE** with a frequency of **96%**.

Major Reason For Purchase	Frequency	Percent
Principal Residence	479	96%
Investment/Rental	14	3%
Other	3	0.6%
Recreation/Vacation	2	0.4%
<b>Total number of responses=</b>	<b>498</b>	



## Time Resident in Community Prior to Purchase

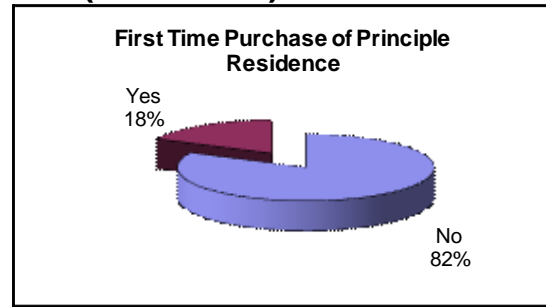
For the Nanaimo Area, the “<1 year” totalled **45%**. The “**20+ years**” category was the next highest at **17%**.



Time Resident in Community Prior to Purchase	Frequency	Percent
< 1	213	45%
20+	79	17%
5 to 10	58	12%
2 to 5	45	10%
15 to 20	28	6.0%
10 to 15	27	5.7%
1 to 2	20	4.3%
<b>Total number of responses=</b>	<b>470</b>	

## First Time Purchase of Principal Residence (Yes or No)

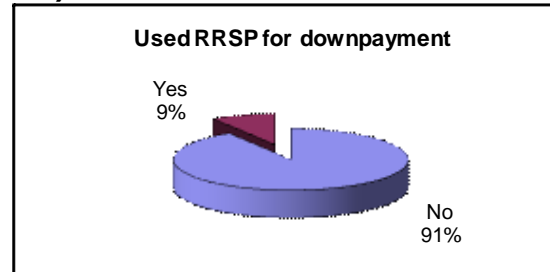
First time home buyers accounted for 18% of purchases made in the Nanaimo Area.



First Time Purchase of Principal Residence	Frequency	Percent
No	383	82%
Yes	83	18%
<b>Total number of responses=</b>	<b>466</b>	

## Used RRSP for downpayment (Yes or No)

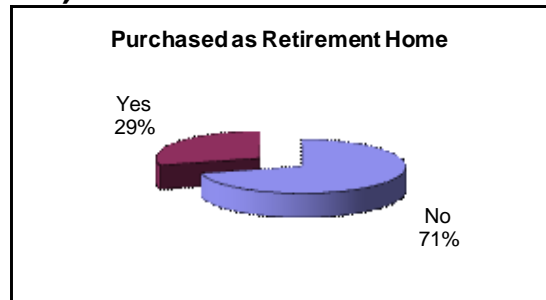
The frequency of first-time home buyers using RRSP's for a downpayment was 9%.



Used RRSP for downpayment	Frequency	Percent
No	227	91%
Yes	22	9%
<b>Total number of responses=</b>	<b>249</b>	

## Purchased as Retirement Home (Yes or No)

The frequency of purchasing residential property as a retirement home was 29%.

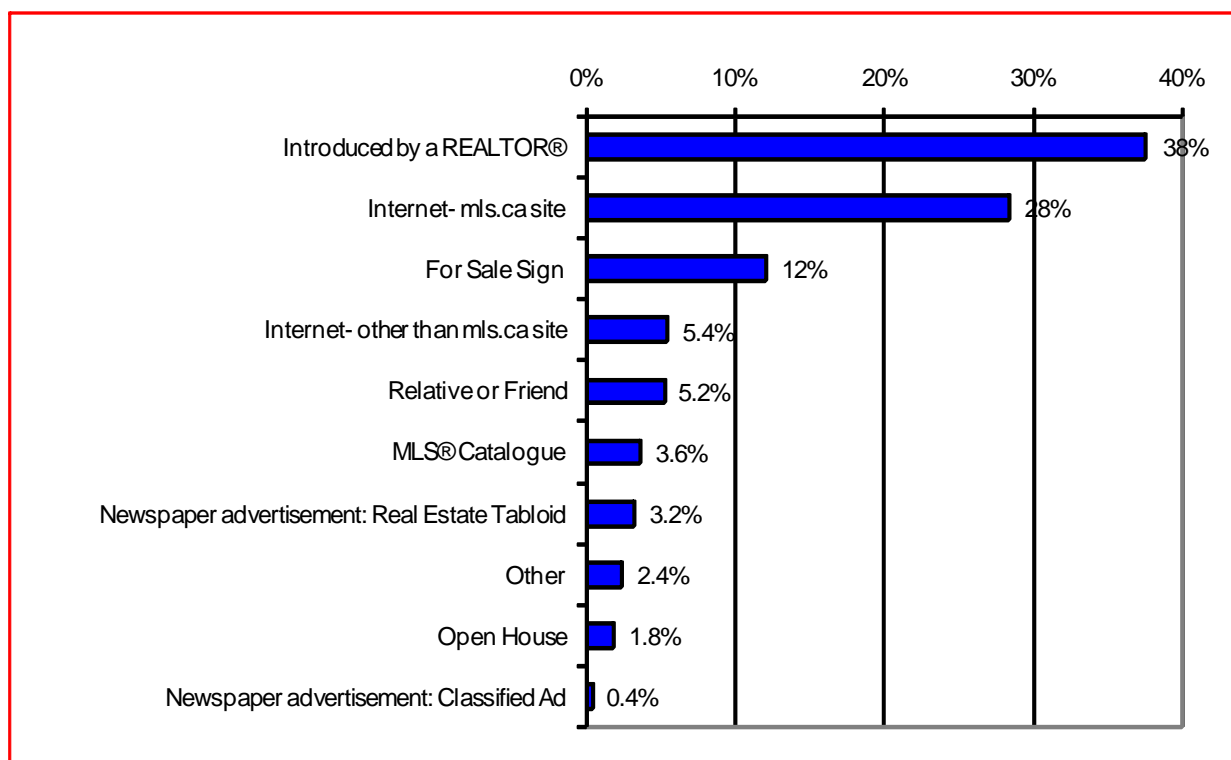


Purchased as Retirement Home	Frequency	Percent
No	329	71%
Yes	136	29%
<b>Total number of responses=</b>	<b>465</b>	

## How Buyers First Became Aware of Property

The **TOP THREE** ways that buyers became aware of the property were **Introduced by a REALTOR® (38%)**, **Internet- mls.ca site (28%)**, and **For Sale Sign (12%)**.

How Buyers First Became Aware of Property	Frequency	Percent
Introduced by a REALTOR®	187	38%
Internet- mls.ca site	141	28%
For Sale Sign	60	12%
Internet- other than mls.ca site	27	5.4%
Relative or Friend	26	5.2%
MLS® Catalogue	18	3.6%
Newspaper advertisement: Real Estate Tabloid	16	3.2%
Other	12	2.4%
Open House	9	1.8%
Newspaper advertisement: Classified Ad	2	0.4%
<b>Total number of responses=</b>	<b>498</b>	

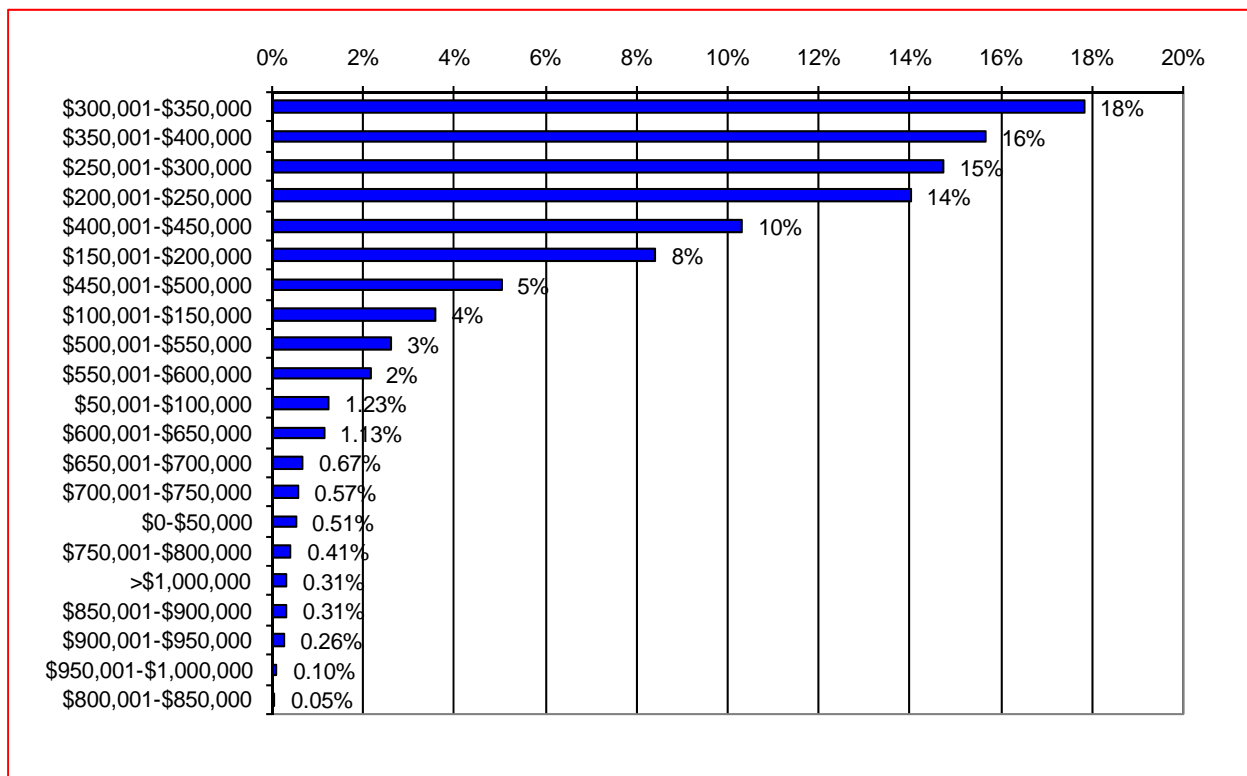


## Nanaimo Area – Home Characteristics from MLS® data

### Selling Price Range

The TOP THREE categories were \$300,001-\$350,000 (18%), \$350,001-\$400,000 (16%), and \$250,001-\$300,000 (15%).

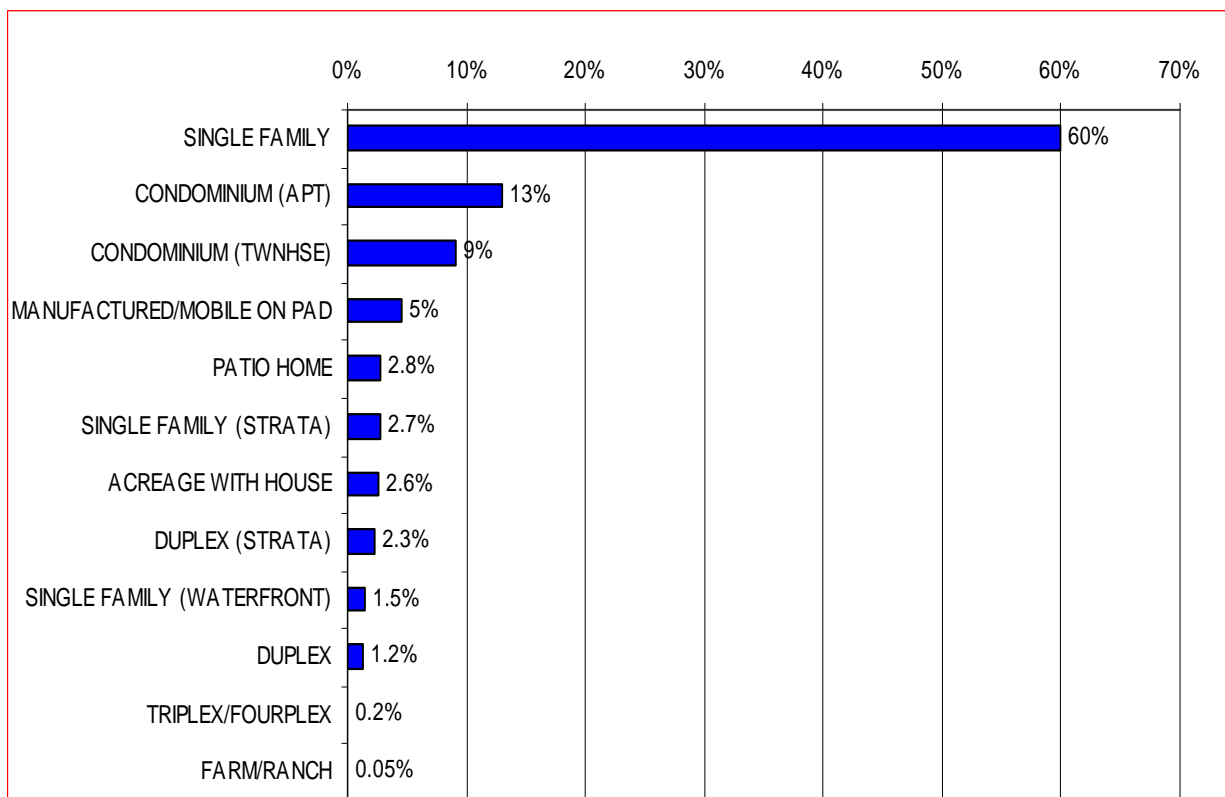
Selling Price Range	Frequency	Percent
\$300,001-\$350,000	347	18%
\$350,001-\$400,000	305	16%
\$250,001-\$300,000	287	15%
\$200,001-\$250,000	273	14%
\$400,001-\$450,000	201	10%
\$150,001-\$200,000	164	8%
\$450,001-\$500,000	98	5%
\$100,001-\$150,000	70	4%
\$500,001-\$550,000	51	3%
\$550,001-\$600,000	42	2%
\$50,001-\$100,000	24	1.23%
\$600,001-\$650,000	22	1.13%
\$650,001-\$700,000	13	0.67%
\$700,001-\$750,000	11	0.57%
\$0-\$50,000	10	0.51%
\$750,001-\$800,000	8	0.41%
>\$1,000,000	6	0.31%
\$850,001-\$900,000	6	0.31%
\$900,001-\$950,000	5	0.26%
\$950,001-\$1,000,000	2	0.10%
\$800,001-\$850,000	1	0.05%
<b>Total number of responses=</b>		<b>1946</b>



## Home Type

The **TOP THREE** home types were **SINGLE FAMILY (60%)**, **CONDOMINIUM (APT) (13%)**, and **CONDOMINIUM (TWNHSE) (9%)**.

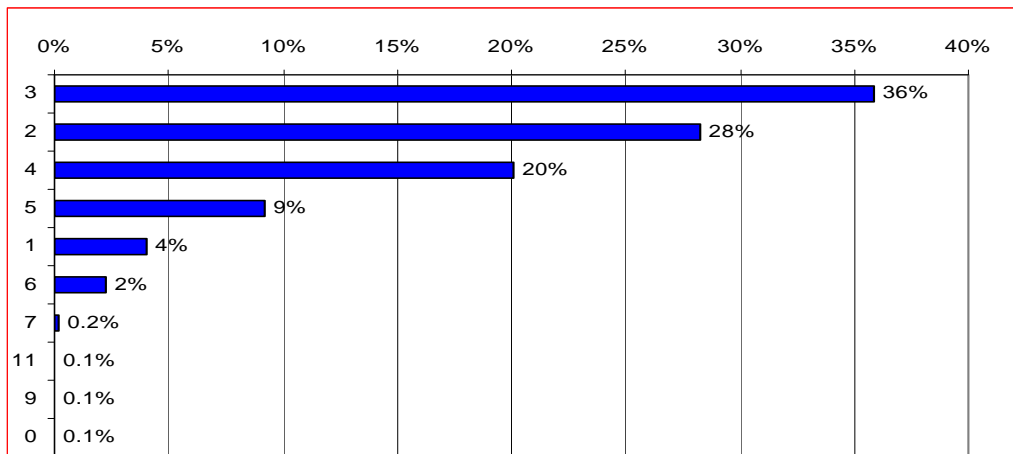
Home Type	Frequency	Percent
SINGLE FAMILY	1169	60%
CONDOMINIUM (APT)	253	13%
CONDOMINIUM (TWNHSE)	176	9%
MANUFACTURED/MOBILE ON PAD	90	5%
PATIO HOME	54	2.8%
SINGLE FAMILY (STRATA)	53	2.7%
ACREAGE WITH HOUSE	51	2.6%
DUPLEX (STRATA)	44	2.3%
SINGLE FAMILY (WATERFRONT)	30	1.5%
DUPLEX	24	1.2%
TRIPLEX/FOURPLEX	3	0.2%
FARM/RANCH	1	0.05%
<b>Total number of responses=</b>		<b>1948</b>



## Number of Bedrooms

The **TOP THREE** frequencies for number of bedrooms was **3 (36%)**, **2 (28%)**, and **4 (20%)**.

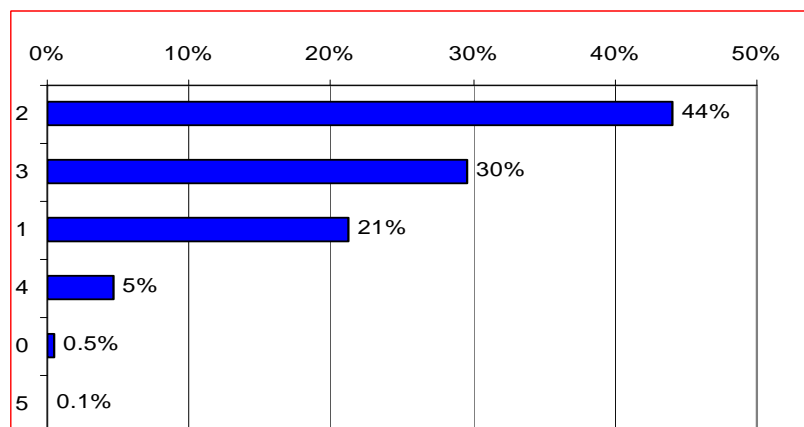
Number of Bedrooms	Frequency	Percent
3	699	36%
2	550	28%
4	391	20%
5	179	9%
1	78	4%
6	44	2%
7	4	0.2%
11	1	0.1%
9	1	0.1%
0	1	0.1%
<b>Total number of responses=</b>		<b>1948</b>



## Number of Bathrooms

The **most common** number of bathrooms was **2 (44%)**, **3 (30%)**, and **1 (21%)**.

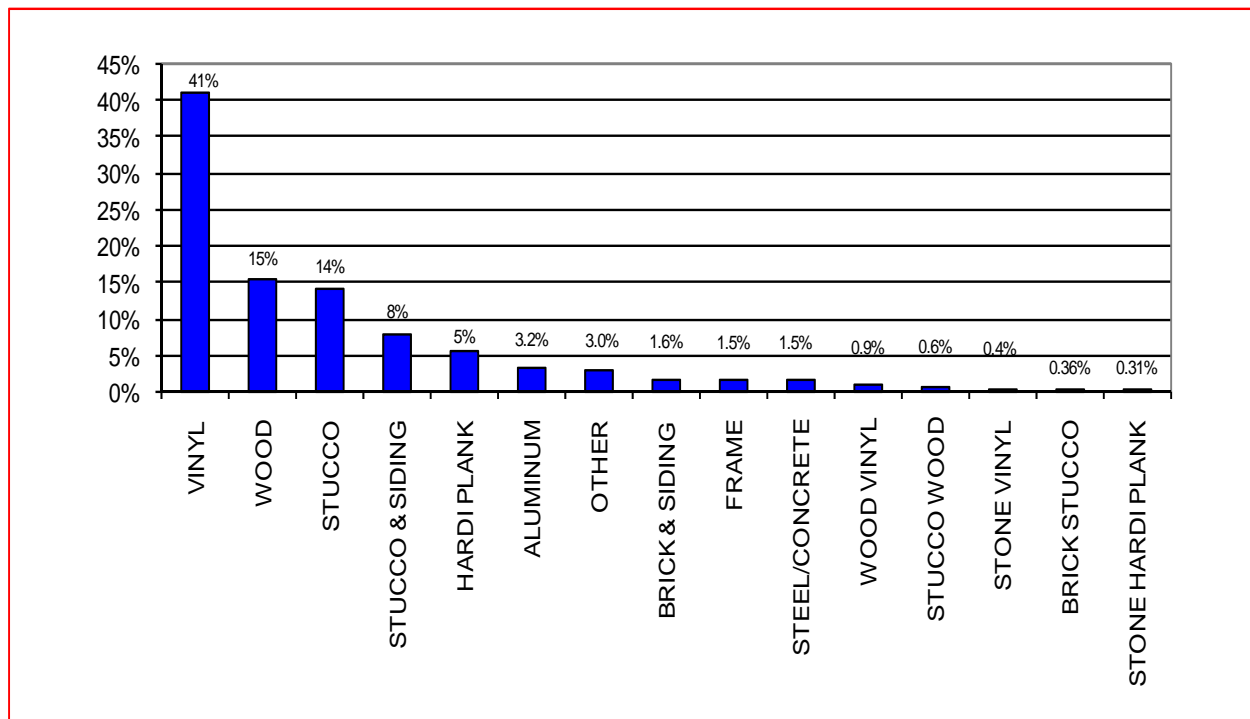
Number of Bathrooms	Frequency	Percent
2	857	44%
3	575	30%
1	412	21%
4	92	5%
0	10	0.5%
5	2	0.1%
<b>Total number of responses=</b>		<b>1948</b>



## Exterior

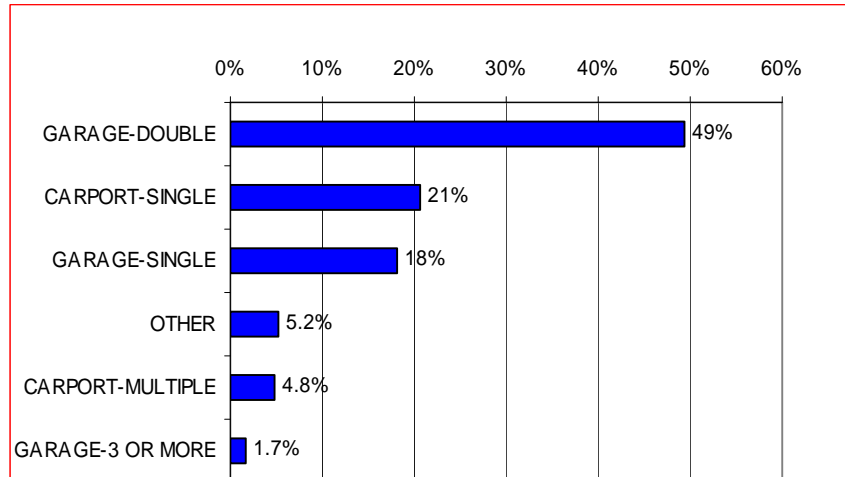
The **TOP THREE** house exterior types were **VINYL (41%)**, **WOOD (15%)**, and **STUCCO (14%)**. **PLEASE NOTE** that **MLS® Exterior descriptions** increased to a total of 44 in 2008. Only the top 15 descriptions with their frequencies (i.e. the total number & percent frequencies are based on all 44 descriptions, with a total of 53 data points or 2.7% excluded for simplicity) are presented in the table and figure below.

Exterior	Frequency	Percent
VINYL	798	41%
WOOD	298	15%
STUCCO	275	14%
STUCCO & SIDING	156	8%
HARDI PLANK	107	5%
ALUMINUM	62	3.2%
OTHER	59	3.0%
BRICK & SIDING	32	1.6%
FRAME	30	1.5%
STEEL/CONCRETE	30	1.5%
WOOD VINYL	17	0.9%
STUCCO WOOD	11	0.6%
STONE VINYL	7	0.4%
BRICK STUCCO	7	0.36%
STONE HARDI PLANK	6	0.31%
<b>Total number of responses=</b>		<b>1948</b>
<b>sum of data from categories &gt; 15 =</b>		<b>53</b> 2.7%
<b>total number of responses to 15=</b>		<b>1895</b> 97.3%



## Parking

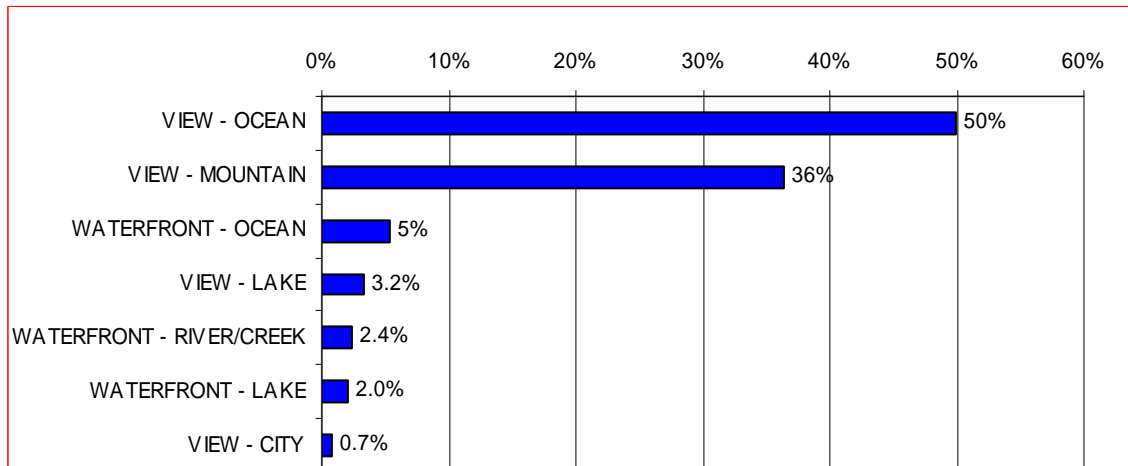
The **TOP THREE** parking features were **GARAGE-DOUBLE (49%)**, **CARPORT-SINGLE (21%)**, and **GARAGE-SINGLE (18%)**.



Parking	Frequency	Percent
GARAGE-DOUBLE	643	49%
CARPORT-SINGLE	269	21%
GARAGE-SINGLE	235	18%
OTHER	68	5.2%
CARPORT-MULTIPLE	63	4.8%
GARAGE-3 OR MORE	22	1.7%
<b>Total number of responses=</b>	<b>1300</b>	

## Site Characteristics

The **TOP THREE** site characteristics were **VIEW – OCEAN (50%)**, **VIEW – MOUNTAIN (36%)**, and **WATERFRONT – OCEAN (5%)**.



Site Characteristics	Frequency	Percent
VIEW - OCEAN	401	50%
VIEW - MOUNTAIN	292	36%
WATERFRONT - OCEAN	43	5%
VIEW - LAKE	26	3.2%
WATERFRONT - RIVER/CREEK	19	2.4%
WATERFRONT - LAKE	16	2.0%
VIEW - CITY	6	0.7%
<b>Total number of responses=</b>	<b>803</b>	

## Nanaimo Area – Typical Buyer

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Table with the highest frequency or most common value for each category, illustrating the “*typical*” Buyer profile for 2008.

Information Category from Questionnaire Survey	Highest Frequency	%
Buyer Origin	Within same area	43%
Major Reason For Purchase	Principal Residence	96%
Time Resident in Community Prior to Purchase	< 1	45%
First Time Purchase of Principal Residence (Yes or No)	No	82%
Used RRSP for downpayment (Yes or No)	No	91%
Purchased as Retirement Home (Yes or No)	No	71%
How Buyers First Became Aware of Property	Introduced by a REALTOR®	38%
How Buyers First Chose a REALTOR®	Recommended by family or friend	19%
Form of Agency Provided by REALTOR®	Single Agency - representing only buyer	65%
Home Characteristics from corresponding MLS® data base	Highest Frequency	%
Selling Price Range	\$300,001-\$350,000	18%
Home Type	SINGLE FAMILY	60%
Number of Bedrooms	3	36%
Number of Bathrooms	2	44%
Exterior	VINYL	41%
Parking	GARAGE-DOUBLE	49%
Site Characteristics	MEW - OCEAN	50%